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REMARKS

The foregoing amendment amends Claims 9 and 11 to clarify the claimed invention. Claims 13-15 have been added. Claims 9-15 are pending with Claims 9 and 11 being independent. For the reasons set forth below, Applicants believe that the rejections should be withdrawn and that the claims are in condition for allowance.

REQUEST FOR RECONSIDERATION

Applicants respectfully request that the Examiner reconsider the finality of the Office Action, because the amendments made in the prior response filed April 3, 2007 did not substantively alter the claims and were made in response to the Examiner's suggestions during a telephone interview. Moreover, even though the final Office Action cites a new reference, the new reference is duplicative of references previously cited by the Examiner and does not address the points argued and the amendments made during prosecution of the present application. The finality of the present Office Action is inappropriate under these circumstances, and Applicants respectfully request that the finality be withdrawn.

Additionally, if the finality of the Office Action is withdrawn, Applicants request that this response be deemed a response to a non-final Office Action rather than a submission accompanying a RCE and the refund of the RCE fee.

REJECTION OF CLAIMS 9-12 UNDER 35 U.S.C. 103(a)

The Examiner rejected Claims 9-12 under 35 U.S.C. 103(a) as being unpatentable over U.S. Pat. No. 6,463,534 to Geiger et al. ("Geiger") in view of U.S. Pat. No. 6,065,120 to Laursen et al. ("Laursen"). Applicants traverse this rejection for the reasons discussed below.

Independent Claims 9 and 11 have been amended to clarify the invention. Specifically Claims 9 and 11 require that the second display area "displays only the authentication information which specifically identifies the information providing server"

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and the authentication information displayed in the second display area "can not be edited by the portable terminal."

Claim 9

According to the service providing system of Claim 9, ticket information for an event, such as a concert or an exhibition, can be downloaded from an information providing server to a portable terminal and stored in the portable terminal together with authentication information which specifically identifies the information providing server and can not be edited by the portable terminal. Because the authentication information that specifically identifies the information providing server is displayed on the portable terminal and can not be edited, the authenticity of the information for the ticket displayed by the portable terminal can be more reliably verified, which makes it possible to dispense with paper tickets. See page 2, line 7 to page 3, line 10 of the specification.

The Examiner admitted that Geiger fails to explicitly teach a second display area which displays the authentication information. However, the Examiner asserted that the use and advantages for displaying such information is well-known to one skilled in the art as evidenced by the teachings of Laursen. The Examiner asserted that Laursen teaches displaying authentication information as well as information from a information providing server. Although Laursen discloses a private web site that can be accessed from a mobile device and that the URL is displayed on the device, this URL display can be edited by the mobile device. It does not serve as authentication information that can not be edited and therefore provides verification of the information source, as required by the service providing system recited in Claim 9.

Data flows in both directions between the user and the information provider to generate the URL display of Laursen. See figs. 6-10 and col. 8, lines 17-23. In contrast, Claim 9 only requires that data flow in one direction, from the information provider server to the portable terminal. The URL display of Laursen is not the second display area of Claim 9. Laursen does not teach that the information displayed in the display specifically identifies the information providing server and can not be edited by the portable device as required by

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Claim 9. Accordingly, Claim 9 would not have been obvious to one of ordinary skill from the cited references at the time Applicants made the claimed invention. Claim 9 is patentable over Geiger in view Laursen.

Claim 11

Claim 11 includes similar limitations to Claim 9. For the reasons discussed above in support of patentability of Claim 9, the invention of Claim 11 also would not have been obvious to one of ordinary skill from the cited references at the time Applicants made the claimed invention. Accordingly, Claim 11 is also patentable over Geiger in view of Laursen.

Claims 10 and 12

Claims 10 and 12 depend from independent Claims 9 and 11 respectively. The remarks made above in support of patentability of the independent claims are equally applicable to distinguish the dependent claims from the cited references.

NEW CLAIMS

New Claims 13-15 have been added and are supported by the specification (*see e.g.*, page 3, line 5 to page 4, line 22; page 7, line 1-3 of the specification). Claims 13-15 further define various aspects of the service providing system and depend from Claim 9. No new matter has been added. Accordingly, dependent Claims 13-15 are patentable over Geiger in view of Laursen for at least the same reasons as the independent claims.

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CONCLUSION

This application should now be in condition for allowance, and the Applicant solicits a notice to that effect. If there are any issues that can be addressed via telephone, the Examiner is asked to contact the undersigned at 404.685.6799. The Commissioner is authorized to charge any additional fees that may be due or credit any overpayment to Deposit Account No. 11-0855.

Respectfully submitted,

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Date: September 13, 2007